



## Leading you through IT™

### Transform Data to Insight with EDL's Business Intelligence Solutions

Today's demanding business environment requires accurate, real-time, enterprise-wide information to drive confident decisions that improve revenue, reduce costs, and capture opportunities. Data alone isn't enough — it's the ability to turn your data into the knowledge, insight and power to support critical decisions that is essential.

EDL's Business Intelligence solutions help clients identify key performance indicators, implement data integration solutions, and produce timely reports that improve business performance at all levels of an organization.

#### EDL Business Intelligence Services

If your organization is seeking to improve the speed and quality of decision-making processes, enhance the delivery of key metrics to a dispersed workforce, or develop a complete enterprise-wide business intelligence platform, we can help.

Delivered in a consultative manner and designed to optimize the assets that exist within your organization, EDL provides a complete suite of business intelligence services which include:

- Business intelligence process, technology and change management strategies
- Customized executive dashboards and reporting scorecards for real-time performance measurement
- Systems integration solutions to enable a single view of company data

We offer significant expertise with Business Objects and other leading business intelligence software packages, as well as the ability to build customized solutions.

### EDL Business Intelligence Solutions: Improved Insight. Real Results.

As business intelligence technologies improve, so does our ability to implement state-of-the-art solutions that are tailored to fit the specific needs of your organization. Our Business Intelligence solutions combine these popular capabilities:

- Enhanced reporting to speed information delivery
- User-friendly query and analysis tools
- Customized management dashboards
- Balanced scorecard management systems
- Integrated data solutions that improve data integrity

Our business experience, technical expertise, consultative approach, and commitment to client success are the hallmarks that distinguish our Business Intelligence solutions and provide clients with real and measurable results.

Simply stated, EDL makes it easier for your organization to turn data into actionable intelligence.

#### Client Benefits

EDL's Business Intelligence solutions are designed to provide organizations with the ability to:

- Identify and monitor key performance indicators
- Measure, track and improve business performance
- Accelerate fact-based decision-making processes
- Capitalize on business opportunities

#### EDL's META Project Methodology™

Controls the Risk, Cost and Quality of your Business Intelligence Implementation. Our proven project methodology is designed to ensure that the implementation of your Business Intelligence solution proceeds smoothly, efficiently, has no surprises, and surpasses your expectations.

We work with our clients to develop a project management plan, establishing timelines, deadlines and deliverables, and metrics for success. With a focused plan and a shared vision, your business challenges are addressed, risks minimized, and outcomes assured.

### Successful Client Partnerships

With a constant awareness of our client's objectives, information requirements, culture and technology, we work closely with clients to ensure that our Business Intelligence solutions deliver the right information to the right people at the right time. We strive to establish a true partnership with the clients we serve, emphasizing open communications, co-management and knowledge transfer. We find this approach leads to the most successful projects and client partnerships.

### Master the Technology Advantage with EDL

In addition to Business Intelligence, EDL provides integrated solutions for eCommerce, Customer Relationship Management (CRM) and Enterprise Resource Planning (ERP).

We solve the complex systems integration issues behind state-of-the-art technology solutions to make organizations more successful. The solutions we build generate revenue, result in cost savings, promote differentiation, and make it easier for your customers to do business with you.

**For more information on EDL's Business Intelligence Solutions, call us at 866.217.3210 or email [sales@edlconsulting.com](mailto:sales@edlconsulting.com)**

### What Sets EDL Apart?

The key to a successful business intelligence solution is access to the right (and complete) data. While this sounds straightforward, most companies house their data in disparate systems scattered throughout the enterprise. For business information, intelligence and insight to be accurate and meaningful, the systems that collect, manage and store data must be integrated.

EDL understands the importance of data integrity and our consultants possess unrivaled systems integration experience. We staff each engagement with highly experienced project managers, functional gurus, and technical experts with unmatched Java skills. Our project teams enable us to tackle and overcome the most complicated eCommerce, CRM and ERP integration challenges. With an integrated information foundation in place, EDL then overlays a business intelligence solution tailored to meet the exact needs of your organization.

Our clients can rely upon their business intelligence solutions and make decisions with confidence. Over time, our Business Intelligence solutions help our clients grow by selling better and smarter. We call this "smart commerce" and it's what sets EDL apart.